

***BUSINESS PROFILE
FOR
HERMESH METAL
WORKS
(PTY) LTD***

REG NO: 2017/041074/07

ANNEXURE A

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HERMESH METAL WORKS (PTY) LTD

Reg : 2017/041074/07

BUSINESS DETAILS

Name of business : Hermesh Metal Works (Pty) Ltd

Form of registration : Private Company

Registration number : **2017/041074/07**

Income Tax Number : 9558198181

BBBEE Rating : Level 1

Physical Address : House No: 3057 Boitekong Ext 2 Rustenburg
Northwest 0300

Other Branches : Limpopo, Gauteng & Mpumalanga

Contact person : Miyelani Hermesh Hlomela
Fikile Hector Hlomela & Alex Ntivo Ngobeni

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2. VISION AND MISSION STATEMENTS

VISION STATEMENT

To become one of the country's best suppliers of services provider At Hermesh Metal Works (Pty) Ltd we aim to become the most effective, preferred, competitive and viable retail business that is reckoned to be the best in our jurisdiction. We aim at providing these services with outmost class and we guarantee the best service at all times. Our belief is that a satisfied customer is a customer for life. Our goal is to be a reliable, affordable yet profitable enterprise whose every service contributes to the development of our communities. We are of the belief that a growing enterprise is valued in terms of its adoption of corporate governance principles and its continuous contribution to the development of its stakeholders.

MISSION STATEMENT

- To establish a viable business that will add value for money to all our clients.
- To deliver a wide range of quality products designed to meet the needs of our clients.
- To provide excellent service to all our customers at reasonable and standard prices
- Adhere to business principles, fundamentals and regulations.
- Transparency in dealing with all stakeholders
- Liaise with specialists were tasks are beyond our experience and expertise.

3. BUSINESS AND PERSONAL OBJECTIVES

3.1 PERSONAL OBJECTIVES

In pursuit of our mission the following objectives will receive high priority:

3.1.1. Implementing and maintaining the proper and efficient management of the workshop by adhering to all by-laws governing employees and employers, such as The Labour Relations Act and Skills Development Act.

3.2 BUSINESS OBJECTIVES

The company strives to deliver the best, reliable and effective service to its clients. We aim to provide affordable services to our clients while still maintaining our profitability status. The company would like to be counted amongst the best top ten companies owned by black individuals in the next 05 years in the provision of providing branding services and promotional items. Hermesh Metal Works (Pty) Ltd aim to become a reputable and profitable sustainable business venture and also to be the establishment of sound financial support services within the first two years of business operations.

3.3.1 LONG-TERM GOALS AND OBJECTIVES

The enterprise's long-term goal is in line with the vision of the business. We are operating with the goal of becoming a well-established catering and promotional services, protective clothes, cleaning material and renovation building. To meet this vision, we aim at owning a car of delivery vehicles and the employment of necessary personnel to services to our clients. This way we are working towards becoming one of the country's leading supplier.

3.3.2 SHORT-TERM GOALS AND OBJECTIVES

In the short run, the business is focused on expanding its infrastructure and customer base through the implementation of the strategies mentioned below (see marketing plan).

3.4 EXPECTED CONTRIBUTION TO REGIONAL GROWTH OBJECTIVES

Since its incorporation in 2017 the enterprise has managed to provide employment to a number of employees. Through its initiatives to uplift the regional growth employment has only been offered to those people from historically disadvantaged backgrounds. This way the enterprise plays its part in the contribution to the regional growth. With the expected expansion of the business more contribution to our regional growth is expected.

3.5 CONTRIBUTION TOWARDS COMMUNITY EMPOWERMENT

There will be creation of job opportunities for the local community. We will hire people from local communities to load and off load.

4. EXECUTIVE SUMMARY

Hermesh Metal Works (Pty) Ltd is a company owned 100% by young dynamic individuals, under their ownership; Hermesh Metal Works (Pty) Ltd took a conscious decision despite its capacities on various areas of business activity, to narrow its focus to the provision of Promotional services, cleaning material, stationery, catering services and the supplying of groceries and food items and hampers. It is a general trade business established and managed as a company. The business constructions & civil, supplies, catering services, protective clothes ,security services, cleaning materials ,decoration services, transportation logistics, renovation to communities around the Nationwide and surrounding District for schools, hospitals, prisons and other governmental private institutions. It has created jobs to the local community and they benefit economically and financially.

Having studied and scrutinized the market we found that the provisions of cleaning material, catering and food supply services are highly demanded by government departments and other organizations in meeting their objectives of service delivery to the communities.

The company's involvement in these industries guarantees sustainable income to the company and creates big prospects for job creation. Within the above context Hermesh Metal Works (Pty) Ltd

Hermesh Metal Works (Pty) Ltd would therefore acquire, by either appointment or training of the existing staff, suitable personnel on logistics and financial management in order that its services are professional. Given that this is an unstable industry, Hermesh Metal Works (Pty) Ltd would want to make a mark that stability can be achieved through better management even in this kind of industry. This would encourage other youth to venture into this business and as such more women and men of our country will be empowered.

4.1 The structure of the enterprise operations

Hermesh Metal Works (Pty) Ltd is a business enterprise black owned.

The procurement systems in both the public and private sectors are biased towards youth.

This enables Hermesh Metal Works (Pty) Ltd to have a competitive edge over other competitors in the industry.

The company relies on the use of reliable vehicles that are kept for a short time and are disposed to buy new ones when they can no longer be reliably used. This enables the company to only have to deal with minor maintenance issues and concentrate more on the provision of quality cleaning, stationery, catering and supply of groceries and food items.

CORE VALUES

Values are the fundamental beliefs that guide and inspire us; and help to shape our behaviour and culture. Our values are:

- Safety
- Respect
- Responsiveness
- Creativity
- Integrity
- Initiative
- Teamwork

CUSTOMER SATISFACTION

We believe that customer satisfaction is vital to our success. Our customer satisfaction model is based on the following principles:

- Convenience
- Friendly and Professional Service
- Safety and Security
- Commitment
- Dependability and Reliability

OUR SERVICES

We specialize in the following activities:

- Construction
- Civil Construction
- Transportation/Logistics
- Plumbing
- Paving
- Roofing
- Carpentry
- Catering
- Events Management
- Landscaping
- Security Services
- Mechanical Engineering
- Electrical Engineering
- Aluminums Installation

Other Services

- Cleaning Services
- Supply of Catering & Groceries
- Supply of Office Furniture and Equipment
- Supply of Tables and Tents
- Supply of Personal Protective Clothes
- Supply of Cleaning Materials
- Supply of Building Materials
- Supply of Pumps ,Motors, Lines and Repairs
- Supply of Stationery

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MANAGEMENT STRUCTURE

Mr M.H Hlomela is the sole owner and manager of the company. His is responsible for strategic and decision-making functions of the business.

| Equity Ownership | Position | ID Number | Youth | Shareholding |
|--------------------------|-----------------|------------------|--------------|---------------------|
| Miyelani Hermesh Hlomela | Director | 850304 5807 083 | Yes | 100% |

HEALTH AND SAFETY

Occupational Health and Safety (OHS) is our first priority. We are committed to providing a safe and healthy working environment for all our employees, subcontractors and the public.

